

15 Big Days

NECESSITY KNOWS NO LAW

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"Ab Joseph Co's. Fall Clearance Sale"

Starts Thursday Nov. 23, at 9 o'clock Sharp

One of the most VITAL Problems in BUSINESS is for the Merchant to keep his Merchandise as Clean, Fresh and Up-to-Date as possible, which makes CLEARANCE Sales necessary for the Merchant, and PROFITABLE to the Community. Though our store is Full of Up-to-Date Clean and Fresh Goods, and we have nothing that is shelf-worn, out of style, or the like to offer. We are holding this Sale on to eliminate the possibilities of "CARRIED-OVERS," so as to enable us to start the next Season with as new and Up-to-Date Lines as we did this Season. A glimpse at our prices that are listed below will convince you of our earnestness in making this "CLEARANCE" Sale just what the word implies. All of our stock is bought on the 15c cotton basis, and you know what cotton is worth now. All cotton materials are advancing rapidly, and whatever you buy now will be at a saving of from 25 per cent to 35 per cent. Please bear in mind that everything that we have to offer on this Sale is of the best quality and up-to-date. So then if you want good, clean merchandise at exceedingly low prices COME.

LADIES', MISSES' AND CHILDREN'S

Ready-To-Wear

We wish to call the Ladies attention to this Department as it is full of Bargains. If you have not bought any of the below listed items BUY NOW. Come first and select from our large assortment.

Extra, Extra--Special On Dresses

Lot No. 1

50 Assorted Dresses in Broadcloth, Serge, Tricotine, etc., \$10.00 to \$15.00 value. Just think of it at only, **\$4.95 and 5.95**

Lot No. 2

A large assortment of Dresses worth up to \$20.00, to close out at this Clearance Sale Price. This lot consists of the latest word in Dresses. Beautifully designed in Tricotine and Poirer Twill. At only, **\$9.95**

Lot No. 3

This lot includes all of our best Dresses, values up to \$29.50. Our Sale Price varies from, **\$11.95, \$13.95, \$14.95, up to \$18.95**

FLAPPER DRESSES

LOT X

We have a few Dresses left from our assortment of FLAPPER Dresses. These Dresses have a Hat to match of self-same material, and are very CHICK. To go at Clearance Sale Price only

\$16.95

LADIES' COATS

Lot No. 1 C

Few Ladies' Coats in Plaid Broadcloth, to close out at **\$5.50**

Lot No. 2 C

25 Ladies' Coats, good quality of Broadcloth, in Black and Brown. These Coats are very stylish and neat; but they must go, only, **\$8.95**

Lot No. 3 C

This lot consists of the best assortment of Coats that could be found anywhere, in the latest styles and shades. Prices on these Coats were as high as \$10.95, but we are closing them out at only, **\$11.95**

Lot No. X C

This lot includes all of our best Coats, some with wide Sleeves, Tassels, Fur Collars, Fur Cuffs, Pure Silk Lining, and every thing that makes a Coat Up-to-Date. Prices range from, **\$18.95 to \$24.95**

LADIES' COAT SUITS

LOT NO. 1

All Wool French Serge in Blue and Black, all sizes. Values from \$15.95 to \$17.95. This Sale Price, **\$13.95**

LOT NO. 2

Consists of our \$19.95, \$22.50, \$24.95, \$29.95 numbers. These Suits are made up in Broadcloth, Tricotine, Poirer Twill, in Navy, Brown and Cope, elaborately braided and designed. Our Clearance Sale Price has cut them down to, **\$15.95, \$17.95, \$19.95, and \$22.50**

CHILDREN'S COATS

All sizes, all colors, large assortment to select from. We have reduced the prices, **\$2.98, \$3.95, \$4.95 and \$6.50**

Skirts--Skirts

We have divided our Large Assortment of Ladies' skirts into Three Lots as follows:

Lot No. 1

All Wool Serge, Blue and Black, Pleated or Plain; values up to \$4.95. This Sale at only, **\$2.98**

Lot No. 2

This is the best assortment of all. Consists of shades in Stripes, Plaids, etc. Value up to \$6.50; this Sale at only, **\$3.95**

Lot No. 3

Includes our better grades of Skirts, values as high as \$9.95, which we have reduced to, **\$4.95 and 5.95 and 6.95**

Ladies' Hats

New Assortment of Ladies' Hats just arrived, which we are including in our Clearance Sale. Prices, **\$1.95, \$2.95, \$3.50, \$4.95 and \$5.95**

Men's, Young Men's and Children's CLOTHING

Lot No. 1

Men's Suits, all Wool, \$20.00 value, all sizes, all colors. These are guaranteed to give good service. And we cannot replace them at the price the Clearance Sale has cut them to **\$12.95**

Lot No. 2

Our regular \$25.00 numbers of all Wool English Worsted, Young Men's Coats and Conservatives, to close out at the bottom price of **\$14.95**

Lot No. 3

Includes our better grades, values as high as \$35.00, which we have reduced to a price that will move them out fast. If you want a very good suit at the price of a cheap one come and see us during this sale. Prices, **\$18.95, \$22.50 and \$24.95**

Men's Overcoats

Regular \$20.00 to \$25.00 Overcoats in all Wool Broadcloth Black, Brown and Dark Grey. Well made up and guaranteed to give you good service. At only, **\$12.95 and \$14.95**

EXTRA HEAVY Men's Overcoats in Black only. This Overcoat is worth \$35.00 at the present market value. If you appreciate a good bargain in a Black Overcoat, come and see these--otherwise don't. Clearance Sale Price-- **\$18.95**

Men's Odd Coats

100 Men's Odd Coats, values, from \$6.95 to \$7.95, to go on this sale at only, **\$4.95 and \$5.95**

Men's and Young Men's Odd-Pants

Lot No. 1

150 Odd Pants, all sizes and colors, large assortment to select from, values up to \$6.00, to go on this sale at only, **\$3.45**

Lot No. 2

200 Odd Pants in Serge and Worsted, all wool, in all shades of pen stripes and solids; divided into three groups--at **\$3.95, \$4.45 and \$5.95**

OVERALLS

EXTRA SPECIAL on Men's Overalls and Jackets **95c each**

Dry Goods--Yard Goods

Everything in this Department in Woolen, Silks, Skirting, Ginghams, etc. to go at CLEARANCE Sale Reduced Prices.

Men's Standard U. S. A. Wool Shirts

\$8.50 value, Clearance Sale Price (only two to a customer) at, each **\$2.50**

SHOES--SHOES--SHOES--SHOES

Shoes for the Whole Family at Greatly Reduced Prices. Be sure and get our prices on the well known

FRENCH OXFORDS

Ladies' Brogue Brown Oxford, \$4.95 value, this Sale	\$3.95
Ladies' Brown Oxford, \$4.95 value, this Sale	\$3.95
Ladies' Black Oxford, \$4.95 value, this Sale	\$3.95
Ladies' One-Strap Patent, \$4.95 value, this Sale	\$3.50
Ladies' Two-Strap Patent, Clearance Sale Price	\$3.95
Ladies' Two-Strap Patent, Clearance Sale Price	\$4.50

SATIN SLIPPERS

Ladies' Black Satin One-Strap Baby Louis Heel, \$4.95 value, just think of it--this sale at only	\$3.50
One-Strap Satin Brocade Black, Clearance Sale Price	\$3.95
One-Strap Beaded Satin, \$6.50 value, this Sale	\$4.50

LADIES' SHOES

Ladies' High Cut Shoes, Black Kid, \$4.95 value. We have this shoe in four styles, sharp or wide toe; our Sale Price only	\$2.95
Ladies' High Cut Shoes, Brown, Medium Wide Toe, \$4.95 value, this Sale only	\$2.98 and \$3.50
Ladies' High Cut Shoes, Brown, Sharp Toe, Low Heel, this Sale	\$2.95
Ladies' Black Kid, Low Heel, Extra Good Quality, this Sale	\$4.95
Ladies' Brown Kid, Medium, Low Heel, Extra good quality, at only	\$4.95

FRENCH OXFORDS

We have about one hundred pairs of FRENCH Oxfords. These shoes are guaranteed solid leather, hand made, equal to any shoe that is made; new pair if they don't give satisfaction. Values on these Shoes \$7.95 to \$9.95, but we have reduced them to **\$5.95 and \$6.95**

If you appreciate good shoes buy a FRENCH Oxford

Men's Chocolate Bal., English Toe; \$4.95 value, this Sale at	\$3.50
Men's Chocolate Bal., English Toe; This Sale Price	\$3.50
Men's Black, Medium, Wide Toe, Blucher, Extra Rubber Heel; This Sale at only	\$3.95
Men's Brown Brogue Bal., \$7.50 value; Clearance Sale Price	\$5.50

CHILDREN'S SHOES

All kinds of Children's Shoes to fit all ages. Space does not permit us to give you the prices on all. But we guarantee if you like the shoe you'll like the price.

SWEATERS, SWEATERS

Ladies' Sweaters, all colors and shades, Mixed Wool Tuxedo or Coat Styles at only	\$2.98
All Wool Ladies' Tuxedo Sweaters, Clearance Sale	\$4.95
Ladies' Slipovers, All Wool	\$1.98, \$2.50, \$2.98, \$3.98
Men's Heavy Gumbo Stitch, all colors, "all wool," \$7.50 value; this Sale	\$4.95
Men's well known "THERMO" Sweater Coat, all colors, the standard price on this sweater is \$5.00; this Sale price	\$4.50
Other kinds of Men's Sweater Coats from \$1.35 up to	\$2.98
Children's Sweaters	\$1.00, \$1.35, \$1.75, and \$2.50
Children's Slipovers from	\$1.25 up to \$3.95

EXTRA, EXTRA SPECIALS

Spool Thread, three to a customer	3c each
CHILDREN'S HOSE	
25c value at 20c; 20c value at 15c, and 15c value at	10c
MEN'S SOX	
15c value, all colors, (four to a customer only) per pair	9c
LADIES' HOSE	
All colors, 15c value (four to a customer only) per pair	9c
SHOE POLISH, all colors	9c
STRAIGHT PINS, a paper	3c
SAFETY PINS, a paper	3c

EXTRA, EXTRA, EXTRA VALUE ON-OUTING

5000 yards of Dark and Light Outing, 15c value, cheaper than the mills can produce it, 10 yards to the customer. CLEARANCE SALE PRICE, at only **9c yard**
 5000 yards Apron Checks, fast colors, 5 yards to a customer only, 15c value; Clearance Sale Price **8c**
 3000 yards Bleaching, extra good quality, 15c value, one yard wide, cheaper than we could replace it, only **10c yard.**

LADIES' FUR CHOKERS

Extra Special Prices on all the Fur Chokers and Neck Pieces that we have in stock, as follows: (Remember that even before the Sale we were cheaper than others)
 Our \$3.95 Choker, this Sale **\$2.50**
 Our \$6.95 Choker, this Sale **\$4.05**
 Our \$15.00 Choker, this Sale **\$8.95**

Hundreds of Items that are not mentioned above for lack of space, to go at Reduced Prices. NOTHING RESERVED. EVERYTHING IN STOCK INCLUDED IN THIS SALE. LOOK FOR THE SIGN, LOOK FOR THE PLACE. YOURS FOR ECONOMY.

AB JOSEPH COMPANY

NEXT DOOR TO THE BANK OF UNION.

ELEVEN YEARS ON THE SAME BLOCK.

MONROE, N. C.